

Curriculum Overview: Business Studies

Year Group	Content overview Cycle 1	Content overview Cycle 2	Content overview Cycle 3
10	<p>Topic 1.1: Enterprise and entrepreneurship</p> <p>The dynamic nature of Business (1.1.1), risk and rewards (1.1.2), The role of business enterprise (1.1.3)</p> <p>Topic 1.2: Spotting a business opportunity</p> <p>Customer needs (1.2.1), Market Research (1.2.2), Market Segmentation (1.2.3), The competitive environment (1.2.4)</p> <p>Topic 1.3: Putting Business ideas into practice</p> <p>Business aims and objectives (1.3.1), Business revenues, costs and profits (1.3.2)</p>	<p>Topic 1.3: Putting Business ideas into practice (continued)</p> <p>Cash and cash-flow (1.3.3), Sources of Business Finance (1.3.4)</p> <p>Topic 1.4: Making the Business effective</p> <p>The options for start-up and small businesses (1.4.1), Business location (1.4.2), The marketing mix (1.4.3), Business plans (1.4.4)</p> <p>Topic 1.5: Understanding external influences on business</p> <p>Business stakeholders (1.5.1), Technology and business (1.5.2), Legislation and business (1.5.3)</p>	<p><u>Y10 Mock Exam</u></p> <p>Topic 1.5: Understanding external influences on business (continued)</p> <p>The economy and business (1.5.4), External influences (1.5.5)</p> <p>Topic 2.1 : Growing the business</p> <p>Business growth (2.1.1), Changes in business aims and objectives (2.1.2), Business and globalisation (2.1.3), Ethics, the environment and business (2.1.4)</p>
11	<p>Topic 2.2 : Making marketing decisions</p> <p>Product (2.2.1), Price (2.2.2), Promotion (2.2.3), Place (2.2.4), Using the marketing mix to make business decisions (2.2.5)</p> <p>Topic 2.3: Making operational decisions</p> <p>Business operations (2.3.1), Working with suppliers (2.3.2), Managing quality (2.3.3), The sales process (2.3.4)</p>	<p>Topic 2.4: Making financial decisions</p> <p>Business calculations (2.4.1), Understanding business performance (2.4.2)</p> <p>Topic 2.5: Making human resource decisions</p> <p>Organisational structures (2.5.1), Effective recruitment (2.5.2), Effective training and development (2.5.3), Motivation (2.5.4)</p> <p>REVISION</p>	<p>REVISION</p> <p>EXAMS (Paper 1 and 2)</p>

Key:

1.x - (Paper 1 Topics) - Taught in Y10

2.x - (Paper 2 Topics) - Taught in Y11

More information can be found from specification - <https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html>